

EDUCATION:

Bachelor of Arts, Marketing Communications | Columbia College
June, 1995

Certificate, Strategic Marketing Management | University of Washington
June, 2016

WORK EXPERIENCE:

Culinary Artist | Metropolitan Market | Seattle, WA
November 2016 - present

- Prepare and promote recipes in store from the in-house culinary library
- Execute sampling options across all departments in this six-store chain

Editor | Bainbridge Island Magazine | Bainbridge Island, WA
April, 2012 – June, 2016

- Founding editor of this quarterly lifestyle magazine for affluent Bainbridge Island
- Responsibilities include generating editorial lineup, writing features, assigning freelance writers and photographers and editing the publication in InDesign

Freelance Web Copywriter | Seattle, Washington
June, 2010 – Present

- Concept development and copywriting for small business websites including landing pages, tag lines, biographical copy and collateral media
- Current clients include art dealers, real estate agents, a nonprofit management consultant and a designer

Editorial Manager | Sensaria Natural Bodycare | Shelton, Washington
May, 2008 – March 2010 (full-time)

March 2010 – April 2011 (freelance)

- Responsible for creating and editing content for weekly bulletins, print newsletter, product catalog, internal and external websites and social media channels
- Managed communications between Home Office and multi-level sales force of over 4000 Representatives

Real Estate Agent | Diana Keeling and Associates/Coldwell Banker | Bethesda, Maryland
January, 2004 – January, 2007

- Assisted buyers and sellers for this top producing real estate group
- Wrote copy for print and web advertising as well as collateral sales materials

Freelance Copywriter and Editor | Bethesda, Maryland
January, 2000 – January, 2007

- Generated story ideas and wrote advertorial and editorial copy for numerous publications
- Publications included The Washington Post, Washington Parent and Washington Woman

Features Editor and Contributing Writer | Wednesday Journal | Oak Park, Illinois
April, 1997 – June, 2000

- Responsible for content of feature section of this large circulation community weekly
- Hired and managed freelance writing and photography staff
- Contributed to special sections and sister publications

Monthly Columnist | Chicago Parent | Oak Park, Illinois
January, 1999 – December, 1999

- Selected and interviewed subjects for “A Day In The Life Of A Chicago Parent”
- Coordinated photography assignments for columns

Sales Promotion Copywriter/Intern | Impact/Division Of True North/FCB | Chicago, Illinois
April, 1995 – April, 1996

- Responsibilities included concept development and copywriting
- Accounts included Coca Cola, Nestle, Oscar Mayer and Stouffers